



FRIDAY, JULY 20TH

5:00PM-11:00PM

SATURDAY, JULY 21ST

4:00PM-11:00PM

****DATES ARE SUBJECT TO CHANGE
DUE TO CENTENNIAL TERRACE'S
2018 SCHEDULE****

ADVANTAGES OF PARTNERING WITH THE SYLVANIA AREA CHAMBER OF COMMERCE

WHAT WE DO

The purpose of The Sylvania Area Chamber of Commerce is to promote the progress, expansion, well-being and improvement of the Sylvania area business, professional and civic community.

WHY YOUR COMPANY SHOULD JOIN FORCES WITH US

We are committed to bringing area businesses and the community together to build a better business climate while promoting community development throughout the Sylvania area. Involvement in the Sylvania Chamber signifies support of and a commitment to the entire community. There is truly no better way to get your company's name before the public and the community than through the Chamber!

THE EVENT

Pizza Palooza is one of Northwest Ohio's premier and largest events. With crowds soaring above 12,000 and engagement with 10 local pizza and dessert vendors it's no wonder this event has become a Summer staple for families and pizza lovers everywhere! Attendees are given the opportunity to vote for their favorite pizza each year, crowning the highly coveted People's Choice Award. Bands, costumed characters, and loads of kid's activities are just a few of the entertainment features at the event.

\$5,000 PRESENTING SPONSOR

As presenting sponsor your company's name will go hand in hand with the 2018 Pizza Palooza

- Business recognized as the Sylvania Area Chamber of Commerce's Pizza Palooza Presented by (insert your company name) on all collateral
- Opportunity to address the crowd between the first and second band sets (6:45PM) on Friday or Saturday
- Business recognition on all TV, radio, billboards, print ads, and social media
- Opportunity to host 2018 Pizza Palooza 'Media Day' at your business location which will include participation from all sponsors, pizza vendors, and media outlets
- Prime visibility in VIP sponsor gazebos and access to Saturday night VIP Pizza Party for up to 10 business representatives granted access with VIP lanyard
 - Complimentary pizza served by the 2017 People's Choice Winners
- One company representative invited to participate as a judge in Friday's Celebrity Judge's Choice Awards
- Logo recognition on all 2018 Pizza Palooza t-shirts distributed to all volunteers and sold to the public throughout the event (approximately 250 t-shirts)
- On-site logo recognition on all banners, signs, and printed tickets
- Logo recognition on winning pizza paddle awards
- Recognition through event promotion in weekly emails to all Chamber Members, Facebook & LinkedIn posts, and Chamber Luncheons (over 160,000 views in 2017)
- 25 complimentary event tickets
- 10 complimentary event t-shirts for distribution amongst employees

\$4,000 BAND/STAGE SPONSOR

As band/stage sponsor your company's name will go hand in hand with the 2018 Pizza Palooza

- Business recognized as the Sylvania Area Chamber of Commerce's Pizza Palooza band/stage sponsor with logo recognition on stage signage throughout the 2 day event
- Routine acknowledgement as band/stage sponsor by event DJ
- Opportunity to address the crowd between the first and second band sets (6:45PM) on Friday or Saturday
- Business recognition on all TV, billboards, print ads, and social media
- Invited to participate in 2018 Pizza Palooza 'Media Day' which will include participation from all sponsors, pizza vendors, and media outlets
- Visibility in VIP sponsor gazebos and access to Saturday night VIP Pizza Party for up to 8 business representatives granted access with VIP lanyard
 - Complimentary pizza served by the 2017 People's Choice Winners
- Logo recognition on all 2018 Pizza Palooza t-shirts distributed to all volunteers and sold to the public throughout the event (approximately 250 t-shirts)
- Recognition through event promotion in weekly emails to all Chamber Members, Facebook & LinkedIn posts, and Chamber Luncheons
- 20 complimentary event tickets
- 8 complimentary event t-shirts for distribution amongst employees

\$3,000 KIDS ZONE SPONSOR

As Kids Zone sponsor your company's name will go hand in hand with the 2018 Pizza Palooza

- Business recognized as the Sylvania Area Chamber of Commerce's Pizza Palooza Kids Zone sponsored by (insert your company name) on all collateral
- Company Logo recognized on Kids Zone inflatable archway at entrance to Kids Zone
- Logo recognition on all signage in the new Kids Zone picnic table seating area
- Business recognition on all TV, billboards, print ads, and social media
- Invited to participate in 2018 Pizza Palooza 'Media Day' which will include participation from all sponsors, pizza vendors, and media outlets
- Visibility in VIP sponsor gazebos and access to Saturday night VIP Pizza Party for up to 6 business representatives granted access with VIP lanyard
 - Complimentary pizza served by the 2017 People's Choice Winners
- Logo recognition on all 2018 Pizza Palooza t-shirts distributed to all volunteers and sold to the public throughout the event (approximately 250 t-shirts)
- Acknowledgement as Kids Zone sponsor by event DJ throughout the 2 day event
- Recognition through event promotion in weekly emails to all Chamber Members, Facebook & LinkedIn posts, and Chamber Luncheons
- 15 complimentary event tickets
- 6 complimentary event t-shirts for distribution amongst employees

\$2,500 T-SHIRT SPONSOR

***LIMITED TO ONE SPONSOR**

As T-Shirt sponsor your company's name will go hand in hand with the 2018 Pizza Palooza and be visible throughout the weekend and beyond

- Standalone logo recognition on left sleeve of all 2018 Pizza Palooza t-shirts distributed to all volunteers and sold to the public throughout the event (approximately 250 t-shirts)
- Business recognition on all TV, billboards, print ads, and social media
- Invited to participate in 2018 Pizza Palooza 'Media Day' which will include participation from all sponsors, pizza vendors, and media outlets
- Visibility in VIP sponsor gazebos and access to Saturday night VIP Pizza Party for up to 6 business representatives granted access with VIP lanyard
 - Complimentary pizza served by the 2017 People's Choice Winners
- Recognition through event promotion in weekly emails to all Chamber Members, Facebook & LinkedIn posts, and Chamber Luncheons
- 12 complimentary event tickets
- 10 complimentary event t-shirts for distribution amongst employees

\$2,000 HYDRATION STATION SPONSOR

As Hydration Station sponsor your company's name will go hand in hand with the 2018 Pizza Palooza and our initiative to provide a safe environment for our guests to beat the heat

- Business recognized as the Sylvania Area Chamber of Commerce's Pizza Palooza Hydration Station sponsored by (insert your company name) on all collateral
- Logo recognition on all Hydration Station signage
- Business recognition on all TV, billboards, print ads, and social media
- New to this year's event will be a shaded seating area and misting fans for cool down near your Hydration Station
- Logo recognition on complimentary bottled water handed out at Hydration Station
 - Opportunity to have company representation for handing out bottled water
- Invited to participate in 2018 Pizza Palooza 'Media Day' which will include participation from all sponsors, pizza vendors, and media outlets
- Visibility in VIP sponsor gazebos and access to Saturday night VIP Pizza Party for up to 5 business representatives granted access with VIP lanyard
 - Complimentary pizza served by the 2017 People's Choice Winners
- Routine acknowledgement as Hydration Station sponsor by event DJ
- Logo recognition on all 2018 Pizza Palooza t-shirts distributed to all volunteers and sold to the public throughout the event (approximately 250 t-shirts)
- Recognition through event promotion in weekly emails to all Chamber Members, Facebook & LinkedIn posts, and Chamber Luncheons
- 10 complimentary event tickets
- 5 complimentary event t-shirts for distribution amongst employees

\$1,500 VOTING BOOTH SPONSOR

As Voting Booth sponsor your company's name will go hand in hand with the 2018 Pizza Palooza

- Business recognized as the Sylvania Area Chamber of Commerce's Pizza Palooza Voting Booth sponsored by (insert your company name) on all collateral
- Logo recognition on all Voting Booth signage
- Business recognition on all TV, billboards, print ads, and social media
- Invited to participate in 2018 Pizza Palooza 'Media Day' which will include participation from all sponsors, pizza vendors, and media outlets
- Visibility in VIP sponsor gazebos and access to Saturday night VIP Pizza Party for up to 4 business representatives granted access with VIP lanyard
 - Complimentary pizza served by the 2017 People's Choice Winners
- Routine acknowledgement as Voting Booth sponsor by event DJ throughout the 2 day event
- Recognition through event promotion in weekly emails to all Chamber Members, Facebook & LinkedIn posts, and Chamber Luncheons
- 10 complimentary event tickets
- 4 complimentary event t-shirts for distribution amongst employees

\$1,500 VIP LANYARD SPONSOR

As VIP Lanyard Sponsor your company's name will go hand in hand with the 2018 Pizza Palooza and will grant access to

- Logo recognition on all lanyards presented to 2018 Pizza Palooza VIP sponsors and vendors
- Business recognition on all TV, billboards, print ads, and social media
- Invited to participate in 2018 Pizza Palooza 'Media Day' which will include participation from all sponsors, pizza vendors, and media outlets
- Visibility in VIP sponsor gazebos and access to Saturday night VIP Pizza Party for up to 2 business representatives granted access with VIP lanyard
 - Complimentary pizza served by the 2017 People's Choice Winners
- Routine acknowledgement as Voting Booth sponsor by event DJ throughout the 2 day event
- Recognition through event promotion in weekly emails to all Chamber Members, Facebook & LinkedIn posts, and Chamber Luncheons
- 5 complimentary event tickets
- 2 complimentary event t-shirts for distribution amongst employees

\$1,000 SNAPCHAT GEOFILTER SPONSOR

*LIMITED TO ONE SPONSOR

- Logo recognition on Snapchat Geofilter available on site both Friday and Saturday throughout the event
- Business recognition on all TV, billboards, print ads, and social media
- Invited to participate in 2018 Pizza Palooza ‘Media Day’ which will include participation from all sponsors, pizza vendors, and media outlets
- Visibility in VIP sponsor gazebos and access to Saturday night VIP Pizza Party for up to 2 business representatives granted access with VIP lanyard
 - Complimentary pizza served by the 2017 People’s Choice Winners
- Acknowledgement as Snapchat Geofilter sponsor by event DJ and through Voting Booth signage
- Recognition through event promotion in weekly emails to all Chamber Members, Facebook & LinkedIn posts, and Chamber Luncheons
- 5 complimentary event tickets
- 2 complimentary event t-shirts for distribution amongst employees

\$500 PIZZA PALOOZA SPONSOR

As a sponsor your company’s name will go hand in hand with the 2018 Pizza Palooza

- Business recognition on all print ads, and social media
- Invited to participate in 2018 Pizza Palooza ‘Media Day’ which will include participation from all sponsors, pizza vendors, and media outlets
- Visibility in VIP sponsor gazebos and access to Saturday night VIP Pizza Party for up to 1 business representative granted access with VIP lanyard
 - Complimentary pizza served by the 2017 People’s Choice Winners
- Recognition through event promotion in weekly emails to all Chamber Members, Facebook & LinkedIn posts, and Chamber Luncheons
- 2 complimentary event tickets
- 1 complimentary event t-shirt for distribution amongst employees

MEDIA PARTNER

As a media partner your company will receive full exclusivity with the 2017 Pizza Palooza

- Business recognition on all print ads and social media
- Invited to participate in 2018 Pizza Palooza 'Media Day' which will include participation from all sponsors, pizza vendors, and media outlets
- One representative invited to participate as a judge in Friday's Judge's Choice Awards
- Logo recognition on all 2018 Pizza Palooza t-shirts distributed to all volunteers and sold to the public throughout the event (approximately 250 t-shirts)
- Visibility in VIP sponsor gazebos and access to Saturday night VIP Pizza Party for up to 3 business representative granted access with VIP lanyard
 - Complimentary pizza served by the 2017 People's Choice Winners
- Recognition through event promotion in weekly emails to all Chamber Members, Facebook & LinkedIn posts, and Chamber Luncheons
- 10 complimentary tickets
- 3 complimentary t-shirts for distribution amongst employees

COMMITMENT FORM

- | | |
|---|---|
| <input type="checkbox"/> \$5,000 Presenting Sponsor | <input type="checkbox"/> \$2,000 Hydration Station Sponsor |
| <input type="checkbox"/> \$4,000 Band/Stage Sponsor | <input type="checkbox"/> \$1,500 VIP Lanyard Sponsor |
| <input type="checkbox"/> \$3,000 Kids Zone Sponsor | <input type="checkbox"/> \$1,000 Snapchat Geofilter Sponsor |
| <input type="checkbox"/> \$2,500 T-Shirt Sponsor | <input type="checkbox"/> \$500 Pizza Palooza Sponsor |

Business Name _____

Contact Person _____

Address _____

Phone _____ Email Address _____

Total Amount \$ _____

Please invoice me Visa Mastercard AmEx Discover

Credit Card # _____ Exp. _____ CVC _____

Signature _____

Please Return To:

Sylvania Area Chamber of Commerce
Sylvania Business Expo
5632 N. Main St.
Sylvania, OH 43560

For More Information:

Michelle Sprott
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